

# PORTFOLIO

Ann M. Carlson



Writer, editor, educator,  
lifelong learner

# WORK & EDUCATION

## Most Recent Work Experience

SELF-EMPLOYED, FREELANCE WRITER/ONLINE CONTENT DEVELOPER.  
(JUNE 2009 – PRESENT).

ICUC SOCIAL, CANADA (2015-2018) CONTENT MODERATOR (L.A. TIMES, CBC, SAN DIEGO TRIBUNE, AMONG OTHERS).

WESTERN WASHINGTON UNIVERSITY, BELLINGHAM WA

-CURRICULUM DEVELOPER, COMMUNICATIONS, TEACHING AND LEARNING CENTER

-SOUND PUBLISHING REPORTER AND EDITOR

## Education

-MASTER'S IN EDUCATION (M. ED.) DEGREE IN ADULT/HIGHER EDUCATION, WESTERN WASHINGTON UNIVERSITY

B.A. IN JOURNALISM, WWU

-CERTIFICATE OF COMPLETION, 200 HOURS OF SPANISH LANGUAGE, CENTRO DE IDIOMAS DEL SURESTE (CIS), MERIDA, YUCATAN, MEXICO

-TEFL CERTIFICATE IN PROGRESS (AUG. 2023).





# SKILLS & EXPERTISE



## Words

- WRITING (FROM BIOS AND BLURBS TO REPORTS & WEB CONTENT)
- CURRICULUM DESIGN
- EDITING AND PROOFING
- BETA BOOK READER & REVIEWS

## Technology / Misc

- WORDPRESS, CANVA, WORD, GOOGLE, ADOBE, MAILCHIMP



# PROJECTS



## Scripts & blurbs

NEED A SHORT SCRIPT FOR AN ANIMATION, E-LEARNING OR A VIDEO?

[HTTPS://ARTBUP.COM/EN/PAGE/ABOUT](https://artbup.com/en/page/about)



## Websites for nonprofits

RESPONSIVE WORDPRESS SITES FOR NONPROFITS OR SMALL BUSINESSES.

[HTTPS://RENACERCOMMUNITYCENTER.ORG/](https://renacercommunitycenter.org/)

[HTTPS://ARKOFFAITH.ORG/](https://arkoffaith.org/)

## Authentic Learning: What does it Really Mean?

### Serious writing

CAPTURING ACADEMIC OR DENSE SUBJECTS FOR A GENERAL AUDIENCE IS MY SPECIALTY.

[HTTPS://CII.WVU.EDU/SHOWCASE2001/THEME/DEFAULT.ASP](https://cii.wvu.edu/showcase2001/theme/default.asp)



## Newsletters, bios, your stories

CONTENT FOR NEWSLETTERS THAT WON'T PUT YOUR AUDIENCE TO SLEEP, PRESS RELEASES, PROFILES, PERFECT WORDS THAT CAPTURE WHAT YOU NEED TO SAY.



# Let's work together.

Ann M. Carlson

Washington State // Yucatán Mexico

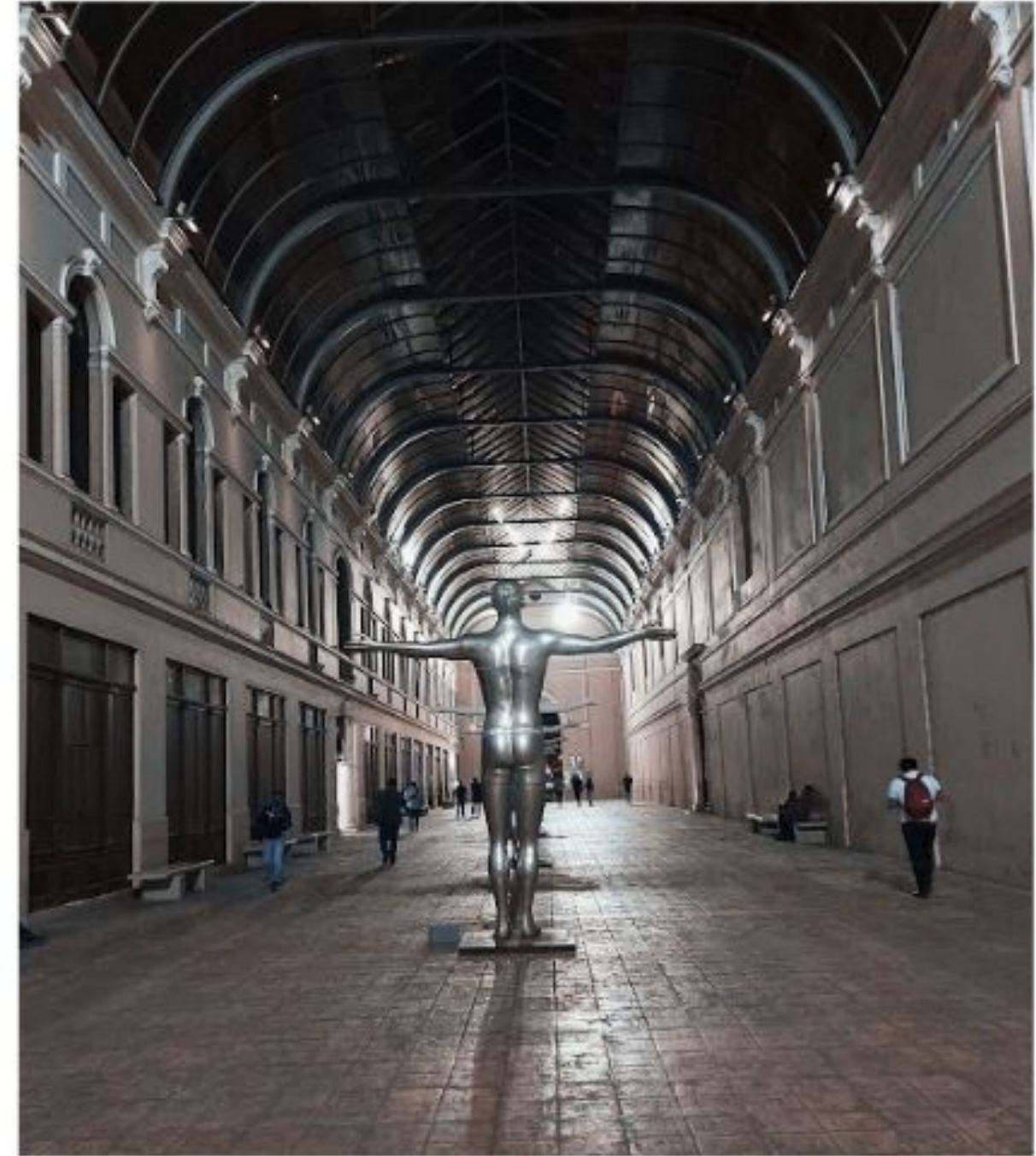
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